



15 Years:

A Milestone Reached,
A New Beginning



NATIONAL CENTER
FAMILY
PHILANTHROPY

celebration



commitment

envision

family

ethics

together

future

milestone

impact

values

giving

“An unabashed advocate for family philanthropy”

We are the National Center
FOR Family Philanthropy.
Fifteen years ago, we began a
journey... to create an
organization with a simple
purpose: help families who want
to be philanthropic together.





We believe that families engaged in charitable giving bring unique gifts beyond wealth that should be recognized and supported. This value guides everything we do—it is our North Star on the path we are traveling.

Complexity and joy

Families are complex. Giving money away well is not easy. No one understands more about the family dynamics related to philanthropy than the National Center. For 15 years, we have been listening and learning. We share this knowledge through our high quality resources, one-on-one consultations and convenings.



We also share the joy—because we've seen what can happen when a family comes together to serve a higher purpose.

Insightful research without an agenda

Throughout our 15-year history, the National Center for Family Philanthropy has produced groundbreaking research on families and philanthropy. From the motivations of donors to best practices in family foundations to multi-generational giving, the National Center has created the literature that has defined the field and a body of research that is unparalleled.

“You continually examine important issues and trends in family philanthropy with both a rational and emotionally intelligent approach.”

—Nancy McCabe, Executive Director, Kohlberg Foundation



High quality resources for every step along the way

Hundreds of thousands of families have turned to the National Center in the past 15 years for help with their journey. We are the premier resource for practical tools and comprehensive information on the issues involved in giving. Families also know to reach out to National Center staff—for a quick question, a connection to a colleague or an in-depth, confidential consultation.



“The Wikipedia
of family
philanthropy.”

A vibrant network of families

2012 saw the National Center having more Friends of the Family than at any point in time in our history. Our Friends are our donors and family foundations that provide financial support for our operations as well as intellectual and inspirational support for our work. From an individual donor to a multi-billion dollar foundation, our Friends comprise a vibrant network of families giving together and giving with impact.



“Family philanthropy has strengthened our family culture. It has added richness and experience to the family work. It becomes more than an activity; it is a life mission or calling.”

—Attribution goes here

Convening and connecting

We excel at bringing people together to learn from and inspire each other. From intimate, focused retreats to national symposia, we understand the value of spending time with your colleagues and hearing from the most insightful and passionate leaders in the field.

We also keep our network connected through an active social media program—we're proud of our 3,000+ Twitter followers and more than 750 members of our growing Linked In group.

“NCFP provides the greatest access to credible expertise in the field.”

— Janine Lee, President and CEO, Southeastern Council on Foundations



Partners with purpose

Partnership is not something we say, it's what we do. We have strong collaborations with almost every regional association in the country, making sure that families everywhere can access the programming and resources they need.

And we work with community foundations, philanthropic advisors, wealth managers, financial institutions, family offices and others to help them be more effective in serving philanthropic families. Wherever giving families are—we're there.



Partners

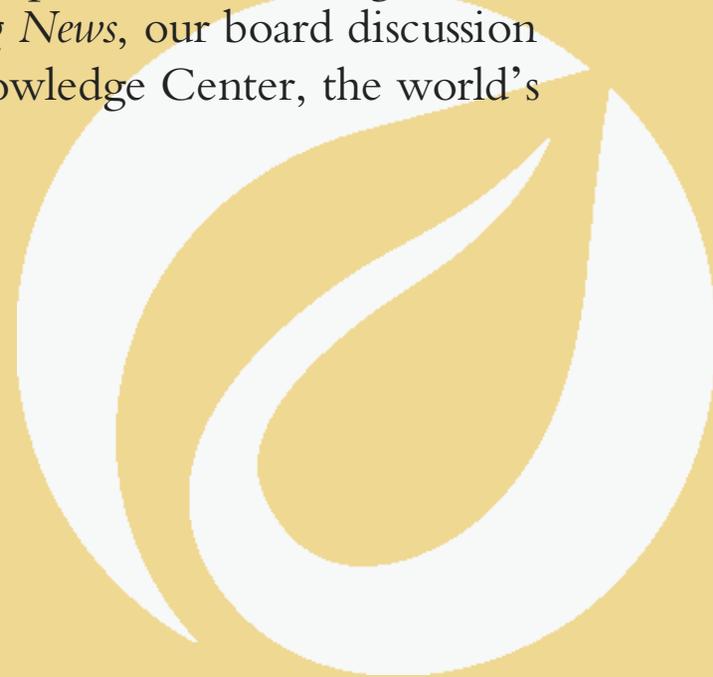
Associated Grant Makers (AGM) Bessemer Trust Boardwalk Consulting Cascade Philanthropy Advisors
Central Indiana Community Foundation Christine Sherry Philanthropy Consultants Community Foundation for
Greater Atlanta Conference of Southwest Foundations Council of Michigan Foundations Council of New
Jersey Grantmakers Delaware Valley Grantmakers Donors Forum Donors Forum of Wisconsin Draper
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2012 Highlights

- We launched the **Trustee Education Institute**, offering the first curriculum specifically designed for family foundations and their unique governance responsibilities.
- Our **CEO Initiative** advanced understanding of this critical leadership role in family foundations, with the publication of the field's first research report on family foundation CEOs and three guides on hiring and supporting a new CEO and performance assessment. We held a national symposium for CEOs in Miami in partnership with the Council on Foundations and retreats for family members CEOs as well as veteran CEOs.
- Our **core programming** reached more than 100,000 people with knowledge and resources, through our monthly webinars and *Family Giving News*, our board discussion papers, presentations across the country and our online Knowledge Center, the world's largest online resource on family philanthropy.





- We released the first national study on **Philanthropy Through the Family Office**, exploring the benefits and challenges of this approach to managing family giving. The study featured personal interviews and an anonymous survey of family offices nationwide, identifying emerging best practices by which family foundations and family offices can work together effectively.

- Perhaps our most important result: **we helped families** be more effective in their philanthropy together. Through our special consultancies, day-to-day staff assistance and ongoing support, we are on the ground, working with families to help them achieve their goals for their families and their communities.



2013: A New Beginning

As we celebrate our 15th year, we are setting our sights higher.

• **We want to help more giving families achieve greater impact.** Family philanthropy is the largest and fastest growing segment of philanthropy in the country. Our communities need this vital resource to be effective; so do our families.

• **We want to continue to build the field of family philanthropy.** While we are proud of our results, we know the role of family giving in our society continues to evolve. We must better understand it, support it, encourage it.



2013 Plans

- In the year ahead, we will launch a major new research initiative focused on **Trends in Family Philanthropy**. The study will serve a benchmark for years to come, providing critical insight into new ideas and approaches in the field as well as changes in practice, governance and family participation that reflect the direction of the sector.

- For our core programming, we'll be focusing on themes of **transitions** and **community**. From engaging the next generation to working with family members across the country and around the globe, we'll connect you with expert speakers and the latest ideas from our sector and others.



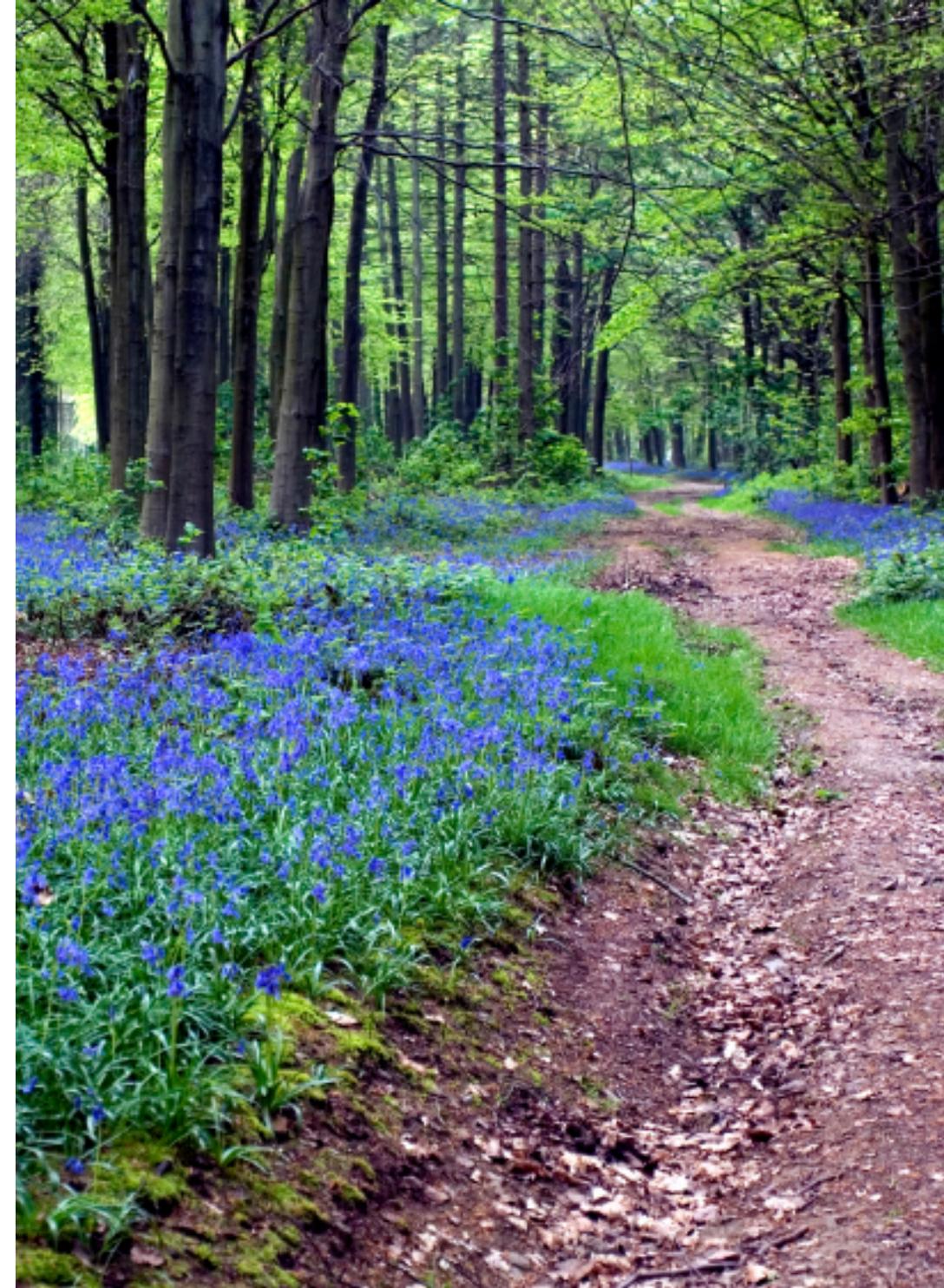
- Our **CEO Initiative** will continue to grow, with new research on seasoned CEOs, more targeted, intimate retreats, a special pre-conference CEO Workshop at the Family Foundations Conference and more ways for CEOs to connect with and support one another.

- Our **Trustee Education** program will expand with several trainings planned, including a May 8-10 Trustee Education Institute in Washington, DC.

- We'll continue to examine the range of approaches to managing family giving, with special projects on **multi-family offices** and philanthropy through the **family business**.

- And we'll release an updated *Splendid Legacy: the Guide to Creating Your Family Foundation*, with new information and insights





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“Year after year, the National Center for Family Philanthropy demonstrates why it continues to deserve its reputation for being one of the most highly regarded resources for donor families and the advisors who support them.”

—Ira S. Hirschfield, President, Evelyn and Walter Haas, Jr. Fund

15 Years

of *Advancing Excellence*
in Family Philanthropy

Join With Us

To learn how you can become part of our network and gain access to our comprehensive resources, visit www.ncfp.org or call (202) 293-3424.



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